

NCC Cable System Order

11763903

Order #	62342754	Flight Dates	10/17/16 - 10/30/16	Update Date	09/30/16
Syscode	4477	Agency	Smart Media	Version	2 Vs. 1
System Name	Spectrum/Beaver Dam, WI	Advertiser	Glenn Grothman for Congress	Show All Lines	
Market	Milwaukee-Racine	Client Code	GRC16	Total # of Weeks	2
AE	Alexander Fiske	Product Code	ORDR	Total	\$45.00
Sales Coordinator	Richard Verhoill	Est Code	C18C24	Commission	\$6.75
Office	Washington	Product Name		Net Total	\$38.25
Phone	(301) 951-2620	Credit Status		Total Spots	38
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+SD Aug16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
-				GRP	-
				CPM	-

Comments : Rev 9/30: Moved debate spots to separate order

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AEN PT	10/17/16	10/23/16	19:00	24:00		X	X	X	X	X	X	-	-	12	\$1.00	\$12.00	30	
2	AEN	AEN PT	10/24/16	10/30/16	19:00	24:00	X							-	-	2	\$1.00	\$2.00	30	
3	CNN	PREZ C19	10/17/16	10/23/16	21:30	23:00		X						-	-	0	\$27.00	\$0.00	30	-1x: Debate
4	ESPN	ESPN PT	10/17/16	10/23/16	19:00	24:00		X	X	X	X	X	X	-	-	7	\$2.00	\$14.00	30	
5	FOOD	FOOD PT	10/17/16	10/23/16	19:00	24:00		X	X	X	X	X	X	-	-	9	\$1.00	\$9.00	30	
6	FOOD	FOOD PT	10/24/16	10/30/16	19:00	24:00	X							-	-	1	\$1.00	\$1.00	30	
7	FXNC	FXNC PT	10/17/16	10/23/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$1.00	\$6.00	30	
8	FXNC	FXNC PT	10/24/16	10/30/16	19:00	24:00	X							-	-	1	\$1.00	\$1.00	30	
9	FXNC	PREZ C19	10/17/16	10/23/16	21:30	23:00		X						-	-	0	\$27.00	\$0.00	30	-1x: Debate

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	38	0	0	0	0	0	0	0	0	0	0	0	38
AMT	\$45.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$45.00

SYSTEM APP: SALES ACCT Date Printed 09/30/16

62342754 | Milwaukee-Racine | Spectrum/Beaver Dam, WI | 4477 |